

Collection Notification Statement – Adventure World Season Pass lay-by

Adventure World (WA) Pty Ltd (ACN 050 217 448) (**Adventure World**) is committed to protecting the privacy of individuals and their personal information and complies with the *Privacy Act 1988* (Cth) (**Privacy Act**).

Please read this carefully as it will have important consequences for you in relation to the collection, use and disclosure of your personal information you provide to Adventure World.

You understand that:

1. Adventure World is the party who is collecting your personal information and can be contacted at feedback@adventureworld.net.au or alternatively you can write to us at 351 Progress Dr, Bibra Lake WA 6163.
2. Adventure World will collect your personal information directly from you. In certain circumstances, Adventure World may be required to collect personal information from third parties, including but not limited to:
 - (a) service providers (including IT service providers and sales consultants) who assist Adventure World in providing our products and services to you;
 - (b) third parties connected with the sales and after sales process including, ecommerce services, payment gateways and financial institutions;
 - (c) those instances where we may be required to collect information by law, without any requirement to notify you of the same; and
 - (d) our contractors, agents, partners, suppliers, payment gateway providers or other companies who assist us in processing your application and providing our products and services to you.
3. The purpose of Adventure World collecting your personal information is:
 - (a) to facilitate the processing of your application for a Season Pass with Adventure World via lay-by, and the administration and management of the foregoing, which may include but is not limited to pursuing timely payment of same and providing any refunds where applicable;
 - (b) to provide other customer service functions, including handling customer enquiries and complaints relating to any sales of the Season Pass; and
 - (c) to offer you updates, discounts, or other content or products and services that may be of interest to you and to provide you with direct marketing communications from us or our related entities and associates (using direct mail, telemarketing, email, and SMS)
 - (d) and you acknowledge and agree to your personal information being collected and used for, and in connection with, these purposes and any other purpose set out in our [Privacy Policy](#) and [Credit Reporting Policy](#).
4. If we do not collect this personal information in connection with the purposes in paragraph 3, then:
 - (a) Adventure World will be unable to facilitate the processing and administering of your application and payment for a Season Pass (and will therefore be unable to provide you with your Season Pass); and
 - (b) we will be unable to send you direct marketing communications (unless you have consented to such communications through your other dealings with Adventure World).
5. You **consent** to your personal information being disclosed to the following classes of people and organisations in connection with the purposes in paragraph 3:
 - (a) Adventure World, its personnel and related entities and related bodies corporate;
 - (b) third party service providers including without limitation IT service providers, payment gateway providers, contractors, sales consultants and other parties who assist us in providing our products and services to you;
 - (c) third parties connected with the sales and after sales process, including ecommerce services and financial institutions;
 - (d) our contractors and agents, including third party providers who undertake our bill and/or credit services;

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- (e) to any third party as required or authorised by law, such as in respect of law enforcement activities or litigation, pursuant to a court order or in accordance with any mandatory reporting obligations Adventure World must comply with; and
 - (f) any other organisation as expressly covered in our [Privacy Policy](#) and [Credit Reporting Policy](#).
6. It is possible that some of the information collected via your application for a Season Pass may be disclosed to Adventure World's related body corporate or service providers outside of Australia. You **consent** to your information being disclosed to a destination outside Australia for this purpose, including but not limited to New Zealand and the US, and you understand and acknowledge that Australian Privacy Principle 8.1 will not apply to such disclosures of your personal information.
7. Adventure World's [Privacy Policy](#) and [Credit Reporting Policy](#) sets out the process as to how you can access and correct any of your personal information collected under this form, as well as to how you can make a complaint if Adventure World has breached the Privacy Act in the handling of your personal information. Adventure World's [Privacy Policy](#) and [Credit Reporting Policy](#) is available at adventureworld.net.au or can be otherwise provided by requesting a copy from Adventure World.

By continuing with your application for a Season Pass, you indicate that you have read this collection notification statement and acknowledge that your personal information will be collected, used and disclosed in accordance with this collection notification statement and as otherwise detailed in Adventure World's [Privacy Policy](#) and [Credit Reporting Policy](#) and, to the extent it is necessary, that you give your **voluntary express consent** to Adventure World collecting, using, storing, disclosing and disposing of your personal information in this manner.